



## Politics

# Republicans Form New Polling Firm

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GOP pollsters Tony Fabrizio and David Lee rolled out a new firm — Fabrizio, Lee & Associates — that they describe as a "successor" to Fabrizio's former company, Fabrizio McLaughlin & Associates.

"[Lee] is certainly at the top of the next generation of GOP pollsters and I am proud to have him as my partner," Fabrizio said in a Tuesday news release.

The name change represents somewhat of a clarification for the firm. In the 1990s, Fabrizio worked with John McLaughlin, but the partnership disbanded amicably over the 1996 presidential campaign, Lee said in an interview with CQ Roll Call. Fabrizio worked for Republican candidate Bob Dole, while McLaughlin polled for Republican rival Steve Forbes.

McLaughlin's brother, Jim, continued to work with Fabrizio into the next decade. He left in the early 2000s, but Fabrizio continued to use the McLaughlin name out of convenience, Lee said.

"This is the next step in our relationship," Lee added.

The McLaughlin brothers have their own polling firm, McLaughlin & Associates. (<http://mclaughlinonline.com/about-mclaughlin-associates/>)

