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## CONFIDENTIAL MEMORANDUM

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TO: INTERESTED PARTIES  
FROM: TONY FABRIZIO, DAVID LEE & TRAVIS TUNIS  
RE: POST-ELECT – PEOTUS RATINGS  
DATE: NOVEMBER 22, 2016

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**METHODOLOGY:** Fabrizio, Lee & Associates conducted a nationwide online survey of 2,000 self-identified 2016 General Election voters from an online panel on November 17-21, 2016. Geography, race/ethnicity, gender, age, party, and the Presidential ballot were weighted to match the population of 2016 voters nationwide according to the results of turnout and exit polls. Respondents were randomly selected from an online opt-in panel of known registered voters. The margin of sampling error at the 95% confidence interval for 2,000 voters is  $\pm 2.19\%$ .

### **KEY FINDINGS:**

✓ **President-elect Donald Trump's image has improved markedly since Election Day:**

In our survey, 46% of voters have a favorable opinion of President-elect Trump, while 51% have an unfavorable opinion of him. While 5-points negative, this is a significant improvement from where he stood less than two weeks ago on Election Day. According to the exit polls, only 38% of voters had a favorable view of Mr. Trump and 60% had an unfavorable view. This amounts to a staggering 17-point positive net improvement for the President-Elect since Election Day.

<i>Donald Trump Image</i>	Favorable	Unfavorable	Net Fav
Election Day	38%	60%	-22%
FLA Survey	46%	51%	-5%
Movement	+8	-9	+17

✓ **A clear majority of voters approve of the job President-elect Trump is doing so far:**

Even more telling of his initial success is that a majority of 2016 voters approve of the job Mr. Trump is doing as President-Elect, 55% - 45%, a +10 net approval rating. Independents approve of the President-Elect's performance by a similar 13-point margin, and even 23% of Democrats approve of the job he is doing.

<i>President-Elect Donald Trump Job Approval</i>	Approve	Disapprove	Net Approve
OVERALL	55%	45%	+10
Republicans	91%	9%	+82
Independents/Other	56%	43%	+13
Democrats	23%	77%	-54

✓ **President-elect Trump is exceeding many voters' expectations on his performance thus far outpacing those who say they are disappointed by better than a 2 to 1 margin:**

Voters were also asked if they believed Mr. Trump has performed better, worse, or about the same as they expected him to since he was elected. The President-elect is strongly exceeding expectations, with 34% of voters saying he has performed better than expected, compared to only 14% that think he is doing worse than expected (+20). Independents are also significantly more likely to believe President-elect Trump is doing better than worse (28% - 11%) and Democrats are nearly split (21% - 24%).

<i>President-Elect Donald Trump's Performance</i>	Better than expected	About the Same	Worse than expected	Net Better
OVERALL	34%	52%	14%	+20
Republicans	53%	44%	4%	+49
Independents/Other	28%	61%	11%	+17
Democrats	21%	54%	24%	-3

✓ **By an overwhelming majority, voters say the election is over and it's time to give President-elect Trump a chance:**

Since Donald Trump was elected President, the news coverage has largely portrayed a nation split with huge numbers of people disputing the results of the election. However, the truth is that the overwhelming majority of the American electorate believes President-elect Trump should be given the chance to do the job. When asked, 82% of 2016 voters agree with the statement, *“Regardless of who you voted for, the election is over and we have a final result. It is time to give President-elect Trump a chance to do the job he was elected for.”* The belief that Mr. Trump be given the chance to do the job he was elected for is so strong that even a majority of Hillary Clinton’s voters (64%) agree with the above statement. In fact, as shown below, a clear majority of all racial/ethnic and partisan groups agree that it’s time to give Mr. Trump a chance.

<i>“Regardless of who you voted for, the election is over and we have a final result. It is time to give President-elect Trump a chance to do the job he was elected for.”</i>	Agree	Disagree
OVERALL	82%	18%
Trump Voters	100%	*
Clinton Voters	64%	36%
Whites	87%	13%
African-Americans	62%	38%
Hispanics	71%	29%
Asians	82%	18%
Republicans	98%	2%
Independents/Other	86%	13%
Democrats	65%	35%

**Bottom Line:** Since winning the election, President-elect Trump is performing well and exceeding expectations. With a majority approving of his job performance and his image greatly improving, it's clear that the American people, even some who did not vote for him, feel that Mr. Trump is taking America in the right direction and he has earned the right to do the job he was elected for.

KEY DEMOGRAPHICS	
Male	48%
Female	52%
18-24	10%
25-34	19%
35-44	15%
45-54	17%
55-64	24%
65+	15%
White	71%
African-American	12%
Hispanic	11%
Asian	4%
Republican (includes leaners)	36%
Firmly Independent/Other	24%
Democrat (includes leaners)	40%
New England	5%
Mid-Atlantic	13%
East North Central	16%
West North Central	8%
South Atlantic	21%
East South Central	6%
West South Central	10%
Mountain	7%
Pacific	14%

#### About our Firm:

*Fabrizio, Lee and Associates is nationally recognized as one of the country's leading GOP opinion research firms. In 2016, Fabrizio, Lee and Associates (FLA) served as Chief Pollsters for President-elect Donald J. Trump's upset victory. Over the past two election cycles, FLA has directly worked for Governors Rick Scott (R-FL), Matt Bevin (R-KY), Senators Mitch McConnell (R-KY), Bill Cassidy (R-LA) and Rand Paul (R-KY). FLA has also helped in the election of Governors-elect Eric Greitens (R-MO), Eric Holcomb (R-IN), Governors Scott Walker (R-WI), Bruce Rauner (R-IL), Senators Marco Rubio (R-FL), Ron Johnson (R-WI), Roy Blunt (R-MO), Thad Cochran (R-MS), Pat Roberts (R-KS), Tom Cotton (R-AR), Joni Ernst (R-IA), Cory Gardner (R-CO), David Perdue (R-GA), Thom Tillis (R-NC) and Dan Sullivan (R-AK) in the Independent Expenditure or direct campaign efforts on behalf of the Republican Governors Association, NRSC and U.S. Chamber of Commerce.*