

MEMORANDUM

TO: GREG RATHS FOR CONGRESS CAMPAIGN

FROM: DAVID LEE

RE: CA CD-45 PRIMARY SURVEY RESULTS

DATE: AUGUST 19, 2019

Fabrizio, Lee & Associates just completed a survey of N=300 likely Primary voters in California's 45th Congressional District.

• Rep. Porter leads in the initial ballot thanks in part to being the lone Democrat running while Greg Raths is the top choice among the Republicans in the field.

Greg Raths receives vote support from nearly a quarter (23%) of the likely Republican primary voters. No other Republican tested receives more than 4% support from Republican voters.

Q. If the primary election for Congress were held today, for		
which of the following candidates would you vote?		
	All	Republicans
Katie Porter, a Democrat	46%	10%
Greg Raths, a Republican	10%	23%
Don Sedgwick, a Republican	3%	4%
Peggy Huang, a Republican	2%	4%
Ray Gennawey, a Republican	2%	3%
Lisa Sparks, a Republican	1%	*
Undecided	38%	55%

^{*} is less than 1%

• After giving voters a handful of messages and biographical information about Greg Raths, his vote support climbs to 26% overall.

After hearing messages about Greg Raths and about some of his biographical information, his ballot score jumps to 26% overall. The post-messaging ballot has Raths garnering a majority of the Republican vote (53%).

Q. Again, if the primary election for Congress were held today, for which of the following candidates would you		
vote?		
	All	Republicans
Katie Porter, a Democrat	44%	8%
Greg Raths, a Republican	26%	53%
Don Sedgwick, a Republican	1%	1%
Peggy Huang, a Republican	1%	*
Ray Gennawey, a Republican	*	*
Lisa Sparks, a Republican	*	*
Undecided	28%	38%

^{*} is less than 1%

KEY DEMOS

PARTY		
Democrat	36%	
Republican	36%	
Independent	24%	
Something else (DO NOT READ)	1%	
Refused (DO NOT READ)	3%	

AGE	
18-34	16%
35-54	21%
55-64	22%
65+	34%
Refused	7%

GENDER	
Male	48%
Female	52%

RACE/ETHNICITY	
White	64%
Asian American	15%
Hispanic or Latino	13%
African American/Black	2%
Other (DO NOT READ)	2%
Refused (DO NOT READ)	4%

REGION – Unified School District		
Saddleback Valley	30%	
Irvine	25%	
Orange	17%	
Tustin	15%	
Capistrano	12%	
Other	1%	

<u>METHODOLOGY STATEMENT</u>: Fabrizio, Lee & Associates conducted a districtwide survey of 300 likely 2020 primary voters from August 15-18, 2019 in California Congressional District 45. Landline interviews accounted for 50% of the sample and cell phone interviews 50%. Geography was matched to past voter turnout in recent primary elections within the district. Gender, age, and race/ethnicity were matched to district characteristics. Respondents were randomly selected from lists of known primary election voters. The margin of error at the 95% confidence interval for 300 voters is ±5.66%.